

**The 834<sup>th</sup> Hafengeburtstag Hamburg,**

# **Korea-Busan Festival in Hafengeburtstag**

**Kehrwiederspitze, Hamburg**

**5. – 7. May. 2023**

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**1883-2023**

**The 140<sup>th</sup> Anniversary of Diplomatic Relations  
between the Republic of Korea and Germany**

**The World 7<sup>th</sup> Largest Port, and 2<sup>nd</sup> Busiest Transshipment Port**

**Asia's First UNESCO Creative City of Film**

**Top 25 Destination to Visit in 2023 by National Geographic**

**The World's leading Smart City**



SHOW

# KUKKIWON·KARDI·ARTGEE



Kukkiwon,  
Taekwondo Demonstration Team

Youtube :

<https://www.youtube.com/watch?v=tHzurC4aC7Q>



KARDI

Next generation K-Band,  
which perform unique performance with  
Korean traditional music instrument, 'Geomungo'

Youtube :

<https://www.youtube.com/watch?v=3-9m55Pb6Zk>



ARTGEE

Korean street dance team,  
Performed at several international stages  
with unique style and idea

Youtube :

[https://www.youtube.com/watch?v=q\\_W01gjTmo](https://www.youtube.com/watch?v=q_W01gjTmo)

SHOW

# KOREAN TRADITIONAL MUSIC / DANCE AND VOCAL ENSEMBLE PERFORMANCE



Korean Traditional Music / Dance

Korean traditional music and dance

(Binari, Taepyeongmu, Korean fan dance, Jindo Drum Dance, Samulnori)  
of German-Korean Society Hamburg e.V.'s performance team,  
<GaMuAk>



Vocal Ensemble

Vocal ensemble performance of  
talented Korean Vocal ensemble team, <Utopia>

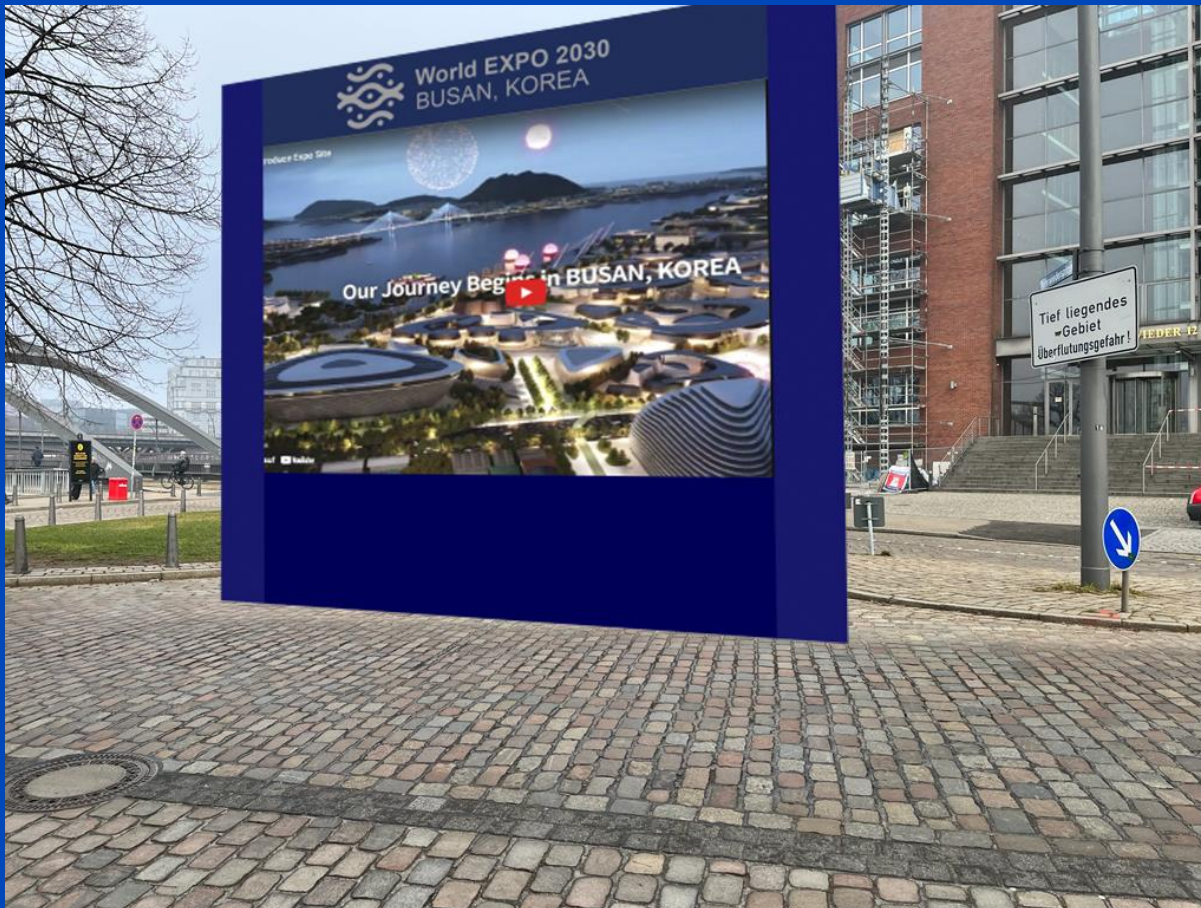
# SHOW

## TIMETABLE

Time	2023. 5. 5.(Fri.)	2023. 5. 6.(Sat.)	2023. 5. 7.(Sun.)
13:00~13:30		Korea-Busan OX Quiz Game	Korea-Busan OX Quiz Game
13:30~14:00		Experience to Try on Korean Traditional Clothes, 'Hanbok' Korean Women Association in Hamburg	Utopia, Vocal Ensemble
14:00~14:30	Korea-Busan OX Quiz Game		Break Time
14:30~15:00	K-POP Cover Dance		K-POP Cover Dance
15:00~15:30	K-POP Random Play Dance		K-POP Random Play Dance
15:30~16:00	Break Time		Break Time
16:00~16:30		Utopia, Vocal Ensemble	K-POP EDM DJ
16:30~17:00		Break Time	K-POP EDM DJ
17:00~17:30	Opening Ceremony of Korea-Busan Festival	Break Time	K-POP EDM DJ
17:30~18:00	Kukkiwon, Taekwondo Demonstration Team	ARTGEE, Street Dance Crew	K-POP Random Play Dance
18:00~18:30	Break Time	ARTGEE, Street Dance Crew	Break Time
18:30~19:00	Traditional Music / Dance of German-Korean Society Hamburg e. V.	Break Time	Kukkiwon, Taekwondo Demonstration Team
19:00~19:30		Break Time	Break Time
19:30~20:00	Break Time	K-POP Cover Dance	KARDI, Korean Band
20:00~20:30	Utopia, Vocal Ensemble	K-POP Random Play Dance	
20:30~21:00	Break Time	Break Time	
21:00~21:30	ARTGEE, Street Dance Crew	KARDI, Korean Band	
21:30~22:00		Break Time	
22:00~22:30	Break Time	K-POP EDM DJ	
22:30~23:00	K-POP EDM DJ	Fireworks	

## EXHIBITION

# 2030 BUSAN WORLD EXPO LED WALL



“  
Promotional Videos for  
2030 Busan World Expo  
”

on 4 sides of  
huge LED

EXHIBITION  
KIA EV6





# EXHIBITION

## BUSAN PROMOTION BOOTH



World EXPO 2030  
BUSAN, KOREA

Playing promotional videos for EXPO  
Running diverse events like  
OX quiz, roulette and drawing, etc.



Busan Metropolitan City Policy  
Promotion Booth

Playing promotional videos  
Running promotional activities like  
flyer distribution and drawing, etc.



Gourmet City Busan

Playing promotional videos  
Displaying Busan's food (model)  
Running Cooking class



Busan : The city of  
K-elegance and K-culture

Displaying and selling products of  
Busan's best enterprises  
Running promotional activities like  
flyer distribution, etc.

## EXHIBITION

# KOREA TOURISM / CULTURAL EXPERIENCE·PROMOTION BOOTH



### Korea Tourism Organization

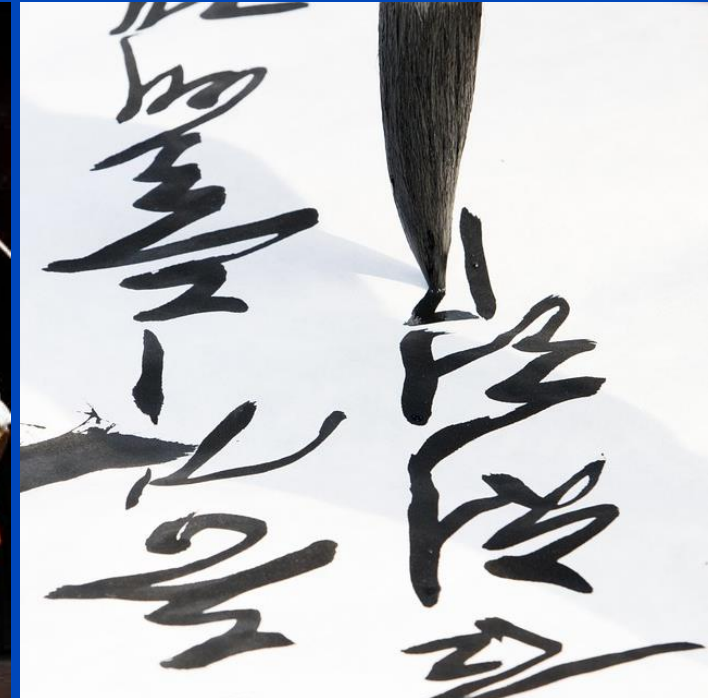
Distributing survey and flyer about  
Korea tourism

Running event for Korean cultural experience



### Korean Cultural Center in Germany

Distributing flyer about Korean culture  
Running diverse experience / event like  
promotional goods, making Turtle-ship and  
opening photo booth, etc.



### German-Korean Society Hamburg e. V.

Running diverse Korean cultural experience like  
Korea/Busan quiz, Korean traditional games and  
Korean calligraphy display and experience, etc.

## FOOD

# K-FOOD, K-POP GOODS BOOTHS



Bok / Wagu Wagu /  
Kimchi guys

Popular Korean restaurant  
in Hamburg  
Selling Korean food



SEOUL 1988

Popular Korean restaurant  
in Hamburg  
Selling Korean food



Korean Association  
in Hamburg

Selling Korean packed meal like  
spicy stir-fried pork, bibimbap  
and bulgogi, etc.



Hamburg Korean Youth  
Association 'Moinsa'

Selling and tasting  
Korean alcohol  
(fruit soju and citron soju cocktail)



SeoulStation

Selling K-POP artists' goods

## AUDIENCE PARTICIPATION PROGRAMS

# K-POP COVER DANCE, RANDOM PLAY DANCE, K-POP DJ, OX QUIZ, WEARING HANBOK



K-Pop  
Cover Dance

German Dance Teams'  
K-Pop Cover Performance



K-Pop  
Random Play Dance

Participative Program,  
which anyone who know  
K-Pop can join and dance  
spontaneously



K-Pop EDM DJ

K-Pop DJ performance,  
which can make  
the event enjoy



Korea-Busan  
OX Quiz Game

OX quiz to know  
Korea and Busan



Wearing Korean Traditional  
Clothes, 'Hanbok'

Experience to wear 'Hanbok'  
and photo event for  
anyone who participate in  
the event